

CANADIAN COMPUTER CHARITY GOLF CLASSIC HOSTED BY CISCO

REQUEST FOR SPONSORSHIP

WEDNESDAY, SEPTEMBER 4, 2013

THE COUNTRY CLUB

20 LLOYD ST

WOODBRIIDGE, ONTARIO

L4L 2B9

IN SUPPORT OF :



Helping Kids with
Physical Disabilities
Succeed

Ontario

The Princess Margaret
Cancer Foundation 





2013 Canadian Computer Charity Golf Classic Organizing Committee and Founding Partners

Wednesday, September 4, 2013
The Country Club, Vaughan

- **Frank Squizzato**, Up-Market
416.722.7801
- **Joe Tersigni**, CPR – Cell Phone Repair
647.229.1565
- **George Soltys**, Medium Rare
416.802.3429
- **Mary Taylor**, Wakefield Canada Inc.
416.543.3726
- **Mary Whittle**, Avaya Inc.
416.938.0870
- **Brad Hutchinson**, Belkin
416.669.9872
- **Zeno Ricci**, Zentech Marketing
416.697-6173
- **Norma Tidd**, PC Parts Canada
416.704.7840
- **Ed Galasso**, Tech Data Canada
416.454.0947
- **Terren Tong**, NCIX
647-705-1594
- **Brad McBride**, IT World Canada
416.290.0240
- **Kelly Hodgins**, CISCO
416-306-7233



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Event Overview

The Canadian Computer Charity Golf Classic is a premier golfing tournament that brings the computer industry together to help raise funds for two worthy causes. Now in its 29th year, this tournament sells out and hosts a maximum of 300 golfers representing over 100 leading corporations from Canada's technology sector.

The Canadian Computer Charity Golf Classic not only supports two great causes but also offers its sponsors a unique marketing and networking opportunity. On Wednesday, September 4th, participants will enjoy playing a round of golf at one of Ontario's most celebrated courses, The Country Club located in Vaughan, Ontario. Designed and groomed to excite every level of golfer, The Country Club offers its guests one of Ontario's finest golfing experiences on two championship courses.





For the past 28 years, the Canadian Computer Charity Golf Classic has raised in excess of \$4.5 million for Easter Seals Ontario and Princess Margaret Hospital Foundation.

***We invite you to become a corporate partner for the
29th Annual Canadian Computer Charity Golf Classic
Thursday, September 4, 2013***





How your Support Makes A Difference

Easter Seals Ontario

Financial Assistance \$1.3 million annually

Direct financial assistance is the primary focus of Easter Seals Ontario. **Easter Seals continues to provide families with financial assistance for mobility devices such as wheel chairs, leg braces.**

Easter Seals' Recreational Camps \$2.5 million annually

At two fully accessible camps, Easter Seals Ontario provides opportunity and adventure to children, youth and young adults with physical disabilities.

Recreational Choices Funding Program \$50,000 annually

This program is designed to provide more Easter Seals kids with **more** opportunities to choose individual activities in the areas of recreation, culture and leisure that will allow them to try something new and build their self-esteem.

The Princess Margaret Hospital Foundation

Princess Margaret Hospital is a recognized international leader in the fight against cancer and the only facility in Canada devoted exclusively to cancer research, treatment and education.





After a full day on the greens, golfers will relax while keeping in the swing of things enjoying sumptuous hors d'oeuvres and liquor samplings during happy hour on the picturesque clubhouse patio. A fabulous dinner, silent & live auction, raffle, and an awards ceremony of fabulous prizes and bragging rights will conclude this memorable day.

No matter how you slice it, the 29th Annual Canadian Computer Charity Golf Classic is an opportunity not to be missed.

Corporate partners continue to play a key role in the success of the Canadian Computer Charity Golf Classic, by taking advantage of this opportunity to join Canada's leading corporations and demonstrating their commitment to support children with physical disabilities and cancer research.



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SPONSORSHIP AT A GLANCE

SOLD - Tournament Host

Feature Hosts

SOLD - Dinner Sponsor – \$12,500

Raffle Sponsor- \$12,500

SOLD - Happy Hour Sponsor - \$12,500

Prize Pack Sponsor - \$9,000

Other Opportunities

Corporate Hosts- \$3,000

Foursome - \$2,000

Individual Tickets - \$600

Select Host

Entertainment Sponsor - \$7,000

SOLD - Lunch Sponsor - \$7,000

SOLD -Hole-In-One Sponsor - \$7,000

SOLD - Golf Cart Sponsor – \$7,000

SOLD - Golf Cart Gift Sponsor- \$6,000

SOLD - Putting Tournament Sponsor - \$5,000

SOLD - Beverage Cart Sponsor- \$5,000

SOLD - Breakfast Sponsor- \$5,000

SOLD - Flag Sponsor - \$5,500

Closest to the Keg Sponsor - \$5,000

Longest Drive Sponsor (2 opportunities) - \$5,000

SOLD -Closest to the Pin Sponsor \$5,000 each

Most Accurate - \$5,000

SOLD - Driving Range Sponsor - \$5,000

SOLD - Photo Sponsor - \$5,000



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RAFFLE SPONSOR

\$12,500

- Category Exclusivity for Raffle Sponsor
- Recognition as “Feature Sponsor” in Pre and Post Event Advertising
- Web banner (728x90) on event website
- Logo Recognition Raffle Ticket: 700 Tickets Produced
- Computer Golf Website – Logo Recognition and Hot Link to Corporate Site
- Award Recognition During Dinner Ceremony
- Day-of Program – Logo Recognition and Company Description: 300 Distributed
- Signage at Sponsored Area
- Opportunity to show a 30 second company endorsement video at the Dinner
- Gift Bag & Auction Contribution Opportunity
- Includes 4 tickets and the opportunity to purchase extra tickets based on sponsor rate of \$375 each (subject to availability)



PRIZE PACK SPONSOR (100 Lucky Draw Prizes)

\$9,000

- Category Exclusivity for Prize Pack Sponsor
- Recognition as “Feature Sponsor” in Pre Event Advertising
- Web banner (728x90) on event website
- Logo Recognition in Post Event Advertising
- Logo Recognition on Lucky Draw Prize Table
- Computer Golf Website – Logo Recognition and Hot Link to Corporate Site
- Day-of Program – Logo Recognition and Company Description:
300 Distributed
- Award Recognition During Dinner Ceremony
- Signage at Sponsored Area
- Opportunity to show a 30 second company endorsement video at the Dinner
- Gift Bag & Auction Contribution Opportunity
- Includes 4 tickets and the opportunity to purchase extra tickets based on sponsor rate of \$375 each (subject to availability)



ENTERTAINMENT SPONSOR

\$7,000

- Category Exclusivity for Entertainment Sponsor
- Recognition as “Select Sponsor” in Pre Event Advertising
- Web banner (728x90) on event website
- Logo Recognition in Post Event Advertising
- Signage at Sponsored Area
- Computer Golf Website – Logo Recognition and Hot Link to Corporate Site
- Day-of Program – Logo Recognition and Company Description:
300 Distributed
- Opportunity to show a 30 second company endorsement video at the Dinner
- Award Recognition During Dinner Ceremony
- Gift Bag & Auction Contribution Opportunity
- Includes 4 tickets and the opportunity to purchase extra tickets based on sponsor rate of \$375 each (subject to availability)



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HOLE CONTEST SPONSORSHIPS - \$5,000

LONGEST DRIVE – 2 opportunities
CLOSEST TO THE KEG
MOST ACCURATE

- Category Exclusivity
- Recognition as “Select Sponsor” in Pre-Event Advertising
- Logo Recognition in Pre and Post Event Advertising
- Signage at Sponsored Area
- Computer Golf Website – Logo Recognition and Hot Link to Corporate Site
- Day-of Program – Logo Recognition: 300 Distributed
- Opportunity to staff sponsored hole and execute prize give-a-ways
- Award Recognition During Dinner Ceremony
- Gift Bag & Auction Contribution Opportunity
- Includes 4 tickets and the opportunity to purchase extra tickets based on sponsor rate of \$375 each (subject to availability)



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CORPORATE HOST SPONSOR(S)

\$3,000

- Category Exclusivity for Corporate Host
- Logo Recognition in Pre and Post Advertising
- Signage at Sponsored Hole
- Computer Golf Website – Logo Recognition and Hot Link to Corporate Site
- Recognition (text only) in Day-of Program: 300 Distributed
- Gift Bag & Auction Contribution Opportunity
- Includes 4 tickets and the opportunity to purchase extra tickets based on sponsor rate of \$375 each (subject to availability)

There are 50 corporate host opportunities available.



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INDIVIDUAL TICKETS

\$600

- Green Fee & Use of Driving Range (Cart Included)
- Breakfast, Lunch, Dinner & Cocktails
- On-Course Activities, Activation Stations & Entertainment
- Gift Bags, Prizing, Live & Silent Auctions, and much more



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UNABLE TO PARTICIPATE?

You can still make a difference!

- Donate \$2000 and send a child to a 10-day session at one of Easter Seals' fully accessible camps located in London and Perth.
- Make a monetary donation of your choice and help purchase costly mobility equipment and communication devices.

Power Wheelchair	\$8,000 - \$25,000
Battery for Power Wheelchair	\$300*
Manual Wheelchair	\$2,000 - \$5,000
Bath Lift	\$2,300 - \$4,000
Home Ramp	\$1,000 - \$8,000
Porch Lift	\$4,500 - \$7,000
Van Lift	\$3,000 - \$25,000
Shower / Commode Chair	\$1,500 - \$5,000
Specialized Car Seat	\$950 - \$1,500*
Stander	\$3,500 - \$6,800
Leg Splints	\$1,200 - \$3,600
Walker	\$400 - \$5,000
10 Days at a Fully Accessible Easter Seals Camp	\$2,000*

* No government assistance available for families



Walker for Noah,
up to \$5,000



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For further sponsorship information and/or to discuss a tailored sponsorship please contact:

Lauren Squizzato

Development Officer, Events

Easter Seals Ontario

One Concorde Gate, Suite 700

Toronto, Ontario M3C 3N6

Tel: 416-421-8377 Ext. 316

Fax: 416-696-1035

Toll Free: 1-800-668-6252

lsquizzato@easterseals.org



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YES, _____,
(Company Name)

would like to be a sponsor of the **29th Annual Canadian Computer Charity Golf Classic on September 4th, 2013**

YES, we are interested in purchasing _____ additional tickets at the special price of \$375 each

Total \$ _____

SIGN US UP FOR

Sponsorship Title: _____ Cost: \$ _____

Contact Name: _____

Title: _____

Company Address: _____

City/Province: _____ Postal Code: _____

Phone: (_____) _____ ext.# _____ Fax: (_____) _____

E-mail: _____

Signature: _____

Please send an Invoice: _____ or Please charge my: Visa _____ M/C _____ AMEX _____

Credit Card# : _____ exp: __/__/__

Signature: _____

PLEASE RETURN THIS FORM TO:

Easter Seals Ontario
700-One Concorde Gate, Toronto, ON M3C 3N6
Attention: Lauren Squizzato
Fax: (416) 696-1035
E-mail: lsquizzato@easterseals.org
www.computergolf.ca



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